

TEXAS MUNICIPAL CLERKS ASSOCIATION, INC.
Seminar Sponsorship Policy

Policy Statement

It is the policy of Texas Municipal Clerks Association, Inc. (TMCA, Inc.) to pursue and utilize cash contributions from sponsors for the purpose of offsetting educational seminar costs. The TMCA, Inc., sponsorship follows a ‘pooled funds’ approach. Sponsorship proceeds will help offset the cost of Texas Municipal Clerks Certification Program (TMCCP) educational seminars as a whole, and no contribution will be tied to any specific seminar activity.

In appreciation of such support, it is the policy of TMCA, Inc., to provide sponsors with suitable acknowledgment of their contributions. The following guidelines have been established to ensure that all sponsors are treated in an equitable and appropriate manner.

Sponsorship Criteria

- TMCA, Inc., does not necessarily recommend or endorse the services or products of any individual or firm that participates in this sponsorship program.
- Sponsorship must be relevant to the TMCA, Inc., educational goals.
- The mission of the sponsorship organization should not conflict with the mission of TMCA, Inc.¹
- TMCA, Inc., reserves the right to reject any sponsorship deemed incompatible with the mission of TMCA, Inc.
- TMCA, Inc., will accept a sponsorship only if it does not pose a conflict of interest or negatively impact the objectivity of the Association, its members, officers, or employees.

Sponsorship Levels

Three levels of sponsorship are available ranging from \$1,000 to \$3,000. Sponsors will be provided with a level of recognition that is commensurate with their contribution. Sponsorship benefits are outlined on the following page.

¹The Texas Municipal Clerks Association, Inc., and the Texas Municipal Clerks Certification Program are dedicated to providing an educational and professional development program for novice and experienced municipal clerks.

TMCA, Inc., SPONSORSHIP LEVELS

PLATINUM SPONSOR (\$3,000)

- Sign acknowledging sponsor and level of sponsorship displayed at the following:
 - TMCCP Annual Election Law Seminar
 - TMCCP Annual Graduate Institute/TMCA, Inc., Membership Meeting
 - TMCA, Inc., Booth located at the Annual Texas Municipal League Conference
- Inclusion on “list of sponsors” page on TMCA, Inc., website
- Link to sponsor’s website from TMCA, Inc., website
- Up to four complimentary seminar registrations per year to be used at any TMCCP seminars
- Complimentary* exhibit tables (2) at the Annual TMCCP Election Law Seminar
- One complimentary TMCA, Inc., membership
- Advertisement (up to two pieces per seminar supplied by sponsor) in TMCCP seminar conference packets

GOLD SPONSOR (\$2,000)

- Sign acknowledging sponsor and level of sponsorship displayed at the following:
 - TMCCP Annual Election Law Seminar
 - TMCCP Annual Graduate Institute/TMCA, Inc., Membership Meeting
 - TMCA Booth located at the Annual Texas Municipal League Conference
- Inclusion on “list of sponsors” page on TMCA, Inc., website
- Link to sponsor’s website from TMCA, Inc., website
- Up to two complimentary seminar registrations per year to be used at any TMCCP seminars
- One complimentary TMCA, Inc., membership
- Complimentary* exhibit table at the Annual TMCCP Election Law Seminar

SILVER SPONSOR (\$1,000)

- Sign acknowledging sponsor and level of sponsorship displayed at the following:
 - TMCCP Annual Election Law Seminar
 - TMCCP Annual Graduate Institute/TMCA, Inc., Membership Meeting
 - TMCA, Inc., Booth located at the Annual Texas Municipal League Conference
- Inclusion on “list of sponsors” page on TMCA, Inc., website
- Link to sponsor’s website from TMCA, Inc., website
- One complimentary seminar registration per year to be used at any TMCCP seminar
- Complimentary* exhibit table at the Annual TMCCP Election Law Seminar

*Sponsor must arrange with hotel for internet connection

**2018 TMCCP/TMCA, Inc., SPONSORSHIP APPLICATION
For The Period January 1, 2018, through December 31, 2018**

My organization wishes to participate or continue participation in the contribution category indicated below.

Level of Participation (check one):

- Platinum Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000

Business Name: _____

Product Description: _____

Contact Person: _____

Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____ **Fax** _____

Email Address: _____

Web Address: _____

Signature: _____

Remit by November 30, 2017, to:

**Peggy Burnside, TRMC
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