

TEXAS MUNICIPAL CLERKS ASSOCIATION, INC.



Sponsorship Opportunities

About Us—And You

Texas Municipal Clerks Association, Inc., is a professional organization dedicated to providing an educational and professional development program for novice and experienced Texas city clerks.

The Association membership has grown steadily since its founding in 1952. There are 1,100 TMCA, Inc., members in 2021, representing cities across all regions of Texas.

TMCA began its Texas Municipal Clerks Certification Program in 1967. Over 1,000 enrollees have earned the Texas Registered Municipal Clerk Certification. Our educational events attract over 1,600 attendees each year. TMCCP is the only university-level professional education program for city clerks and city secretaries in Texas, and is the third-oldest of such programs in the country.

Your sponsorship not only helps keep certification affordable for Texas city secretaries, it spotlights your services to Texas city management.

Contact us to speak about sponsorship opportunities:

Administrative Director Miriam Sheehan

940-565-3488, miriam.sheehan@unt.edu

municlerks.unt.edu



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 TMCA/TMCCP Administrative Director Miriam Sheehan: 940-565-3488, miriam.sheehan@unt.edu



Educating and Empowering Texas City Secretaries

Your sponsorship eases the financial burden on Texas cities, making you a supporter of local government and an ally to Texas city secretaries as they strive to best serve their municipalities.

Sponsorship Benefits

	Platinum Sponsor \$3,000	Gold Sponsor \$2,000	Silver Sponsor \$1,000
Sign acknowledging sponsor & level of sponsorship displayed at the following events: <ul style="list-style-type: none"> • TMCCP Annual Election Law Seminar • TMCCP Annual Advanced Institute/TMCA Membership Meeting • TMCA Booth located at the annual Texas Municipal League Conference 	✓	✓	✓
Inclusion on “list of sponsors” page on TMCA website	✓	✓	✓
Link to sponsor’s website from TMCA website	✓	✓	✓
Exhibit table* at the Annual TMCCP Election Law Seminar (two tables each for Platinum sponsors; one table each for Gold sponsors)	two	one	one
Complimentary seminar registration(s) per year to be used at any TMCCP seminar	four	two	one
One complimentary TMCA membership	✓	✓	
Advertisement (up to two pieces per seminar, supplied by sponsor) in TMCCP seminar packets	✓		

*Sponsor must arrange with hotel for internet connection

Sponsorship Benefit Details

Sign acknowledging sponsor and level of sponsorship displayed at the following events: TMCCP Annual Election Law Seminar, TMCCP Annual Advanced Institute/TMCA Membership Meeting, and TMCA Booth located at the annual Texas Municipal League Conference

Eligibility: All levels of sponsorship

Sponsor's logo will appear on a large sign displayed at our events, plus the TML Conference.



Inclusion on "list of sponsors" page on TMCA website

Eligibility: All levels of sponsorship

Sponsor's logo will be displayed on a dedicated webpage for TMCA sponsors.

Link to sponsor's website from TMCA website

Eligibility: All levels of sponsorship

A link to the sponsor's website will be hosted on a dedicated webpage for TMCA sponsors (along with the sponsor's logo).

Exhibit table at the Annual TMCCP Election Law Seminar

Eligibility: Platinum Sponsors will have two tables at the event; Gold and Silver Sponsors will have one table

Sponsor will have exhibit table(s) at our biggest annual event (Election Law Seminar). The event has several breaks between sessions, offering multiple opportunities throughout each day for attendees to connect with exhibitors. (Sponsor must arrange with hotel for internet connection.)

Complimentary seminar registration(s) per year to be used at any TMCCP seminar

Eligibility: Platinum—four seminar registrations, Gold—two seminar registrations, Silver—one seminar registration

TMCCP offers five educational seminars every year at various locations in Texas. All are popular events. Sponsors will receive complimentary registration(s) to the seminar(s) of their choice.

One complimentary TMCA membership

Eligibility: Platinum and Gold Sponsors

Members of TMCA, Inc., includes access to TMCA's members-only membership directory, its members-only Google Group, and periodic emails from TMCA to members keeping them updated on TMCA business and opportunities.

Advertisement in TMCCP seminar packets

Eligibility: Platinum—up to two pieces per seminar, supplied by sponsor

The sponsor can supply up to two pieces of advertisement per TMCCP seminar for our seminar attendees.

Sponsorship Policy

Policy Statement

It is the policy of Texas Municipal Clerks Association, Inc. (TMCA, Inc.) to pursue and utilize cash contributions from sponsors for the purpose of offsetting educational seminar costs. The TMCA, Inc., sponsorship follows a “pooled funds” approach. Sponsorship proceeds will help offset the cost of Texas Municipal Clerks Certification Program (TMCCP) educational seminars as a whole, and no contribution will be tied to any specific seminar activity.

In appreciation of such support, it is the policy of TMCA, Inc., to provide sponsors with suitable acknowledgment of their contributions. The following guidelines have been established to ensure that all sponsors are treated in an equitable and appropriate manner.

Sponsorship Criteria

- TMCA, Inc., does not necessarily recommend or endorse the services or products of any individual or firm that participates in this sponsorship program.
- Sponsorship must be relevant to the TMCA, Inc., educational goals.
- The mission of the sponsorship organization should not conflict with the mission of TMCA, Inc.: **The Texas Municipal Clerks Association, Inc., and the Texas Municipal Clerks Certification Program are dedicated to providing an educational and professional development program for novice and experienced municipal clerks.**
- TMCA, Inc., reserves the right to reject any sponsorship deemed incompatible with the mission of TMCA, Inc.
- TMCA, Inc., will accept a sponsorship only if it does not pose a conflict of interest or negatively impact the objectivity of the Association, its members, officers, or employees.

Sponsorship Levels

Three levels of sponsorship are available ranging from \$1,000 to \$3,000. Sponsors will be provided with a level of recognition that is commensurate with their contribution. Sponsorship benefits are outlined on page two of this document.



[Click Here to become a Seminar Sponsor!](#)