Office of the Mayor
Tomball, Texas

Proclamation

WHEREAS, the National Highway Traffic Safety Administration (NHTSA) and the Virginia Tech Transportation Institute (VTTI) estimate that nearly eighty percent of crashes and sixty-five percent of near-crashes involve some form of driver inattention; and

WHEREAS, NHTSA and VTTI estimate that driver distraction is a factor in approximately 4.78 million crashes, resulting in two million injuries, more than 34,000 fatalities, and as much as $184 billion in economic damages annually; and

WHEREAS, a university study found that college students face a crash risk eight times greater when texting than when not texting and VTTI found that truck drivers face a crash risk or near-crash risk 23 times greater when texting than when not texting; and

WHEREAS, the American Media Association called text messaging while driving "a public health risk," citing a study that found text messaging while driving causes a 400 percent increase in time spent with eyes off the road; and

WHEREAS, AT&T has launched a campaign to raise public awareness about the risks of texting and driving and remind all wireless consumers, especially youth, that text messages can—and should—wait until driving activities have ceased; and

WHEREAS, the "Texting & Driving—It Can Wait" program can literally save lives throughout our City, State and Country;

NOW, THEREFORE, by virtue of the authority vested in me as Mayor of the City of Tomball, on behalf of the Tomball City Council and all citizens hereof, I do hereby proclaim the week of Wednesday, September 19, 2012 as:

"TEXTING & DRIVING — IT CAN WAIT DAY"

and encourage all residents of the City of Tomball and the surrounding communities to commit to refrain from texting while driving and to support AT&T in its "Texting & Driving — It Can Wait" program.

In witness whereof I have hereunto set my hand and cause this proclamation to be issued.

[Signature]

ATEN: [Signature]
DATE: September 4, 2012